# media • information



## **VOICE IN A MILLION**

# HULL CITY HALL WEDNESDAY 10th & THURSDAY 11th DECEMBER at 7.30pm

### SCHOOL CHILDREN FROM UNITE IN SONG TO RAISE AWARENESS OF THE PLIGHT OF CHILDREN IN CARE AT HOME AND ABROAD.

# FEATURING 'YNFINITI' AND HULL'S ALL-GIRL SINGING SENSATIONS 'THE MELODIES'

In the words of Voice In A Million (VIAM) founders and adoptive parents, Robert and Jo Garofalo, "the need to continue to raise awareness for adoption and fostering remains as important as ever to ensure that every single child is given a loving home - a new family for life".

On Wednesday 10<sup>th</sup> and Thursday 11<sup>th</sup> December, Hull City Hall will once again raise the roof to promote this vitally important message as some 600 local school children from Hull and East Riding come together to perform two very special and uplifting VIAM concerts which are certain to touch the heart of everyone involved, both on stage and in the audiences.

Continued..

VIAM's new band 'Ynfiniti' will lead the choir. Joining them on stage will be the amazing local all-girl singing sensations 'The Melodies' AKA Charlotte Coggin, Sophie Wilkinson and Emily Taylor who have performed in venues across the country and previously appeared before thousands at the sell-out VIAM concert at Wembley Arena last year. Also appearing is one of VIAM's youngest international talents, Zena Donnelly, from Dublin.

Now celebrating its fifth year, Voice In A Million events present an opportunity of a lifetime for school children from all backgrounds, across the UK, to come together united in song and perform in front of their family and friends, and with such an important message at its heart, the concerts are certain to be unforgettable experiences.

Co-founder Jo Garofalo, who also hails from Hull, is involved with every stage of auditions and knows at first hand the importance of children continuing to actively participate in music activities and as a trained singer recognises not just the health benefits of singing but also the sense of belonging to a choir and feeling embraced. "Our live concerts showcase the talent of school children, giving them the fantastic experience of performing in front of thousands. All the children taking part receive tuition, encouragement and support. Individually they are given the chance to shine and join the 'Voice', knowing that their involvement makes a difference to lives of children less fortunate than themselves.

VIAM has already achieved record landmarks, showcasing to date some 1,500 schools participating in staged concerts, with over 57,000 school children involved. Unexpected stars of the future are born, Head Teachers recognise how important music participation must remain in today's national curriculum and as Jo Garofalo adds "If just one child is adopted as a result of raising awareness through the VIAM concerts then as we continue to grow the sky's the limit for so many more children in care to one day say aloud 'there's no place like home'!"

**ENDS** 

17th October 2014

To Book Tickets for Voice In A Million: HULL CITY HALL Little Queen Street Kingston Upon Hull HU1 3RQ United Kingdom

Box office number: 01482 300 300

Or Online at <a href="http://www.rockondigital.com/">http://www.rockondigital.com/</a>

Or tickets can be booked direct with VIAM calling 01932 567450

#### **Times and Prices:**

7.30pm. Doors open at 6.30pm Tickets £10-£16

#### **Notes to Editors:**

#### **About Voice In A Million**

Voice In A Million (VIAM) is a commercial organisation set up by Robert and Jo Garofalo in 2009 with the underlying humanitarian ethos to stage concerts that raise awareness of children and youngsters in orphanages, in institutions or in care. Via the platform of producing several live events annually, including the VIAM flagship event for schools at Wembley Arena; to date nearly 60,000 children have performed in a VIAM production. VIAM does not stage events to raise funds but through the voice of the mass choir seeks to bring to the attention of the public and those that see the shows the value of adoption or long term fostering as a life choice. The creative and management team behind VIAM make sure that all concerts are a professionally staged spectacle that will be remembered and talked about for a long time to come.

#### **Press Contact:**

For any further information or photography please contact:

Della Edwards, Centrestage PR, Surrey, UK

Email: mail@centrestagepr.com Tel: 07838 995736

Voice In A Million, The Studio, Bence Cottage, The Bence, Thorpe, TW20 8QD

Tel: 01932 567450

Website: <a href="https://www.voiceinamillion.com">www.voiceinamillion.com</a>
Twitter: <a href="https://twitter.com/VIAM01">https://twitter.com/VIAM01</a>

Facebook: www.facebook.com/voice.inamillion

#### **Voice In A Million Celebrity Supporters:**

'I fully support the Voice In A Million project and wish you the very best of luck' - Sir Elton John

Every child needs a loving family. If Voice In A Million results in just one child finding a new mum and dad and a secure family environment, it will be worth its weight in gold. It's projects like this that can really make a difference' - **Piers Morgan** 

'I fully support the project and the phenomenal concerts planned that will raise awareness of the children who need a loving, safe and permanent family' - **Sinitta**, Mother of two adopted children, their godfather is **Simon Cowell**